

SME INVESTMENT PROCESS

I. PHASE OF THE INVESTMENT PROCESS (getting acquainted with the project)	
PROJECT TITLE	
DATE	
BASIC INFORMATION ABOUT THE COMPANY	
NAME OF THE COMPANY	
COMPANY HEADQUARTERS	
FOUNDED ON	
LEGAL REPRESENTATIVE	
CONTACT PERSON	
CONTACT DETAILS	
ACTIVITY OF THE COMPANY ACCORDING TO THE STANDARD CLASSIFICATION (SKD/NACE)	
OWNERSHIP STRUCTURE	
SHARE CAPITAL	
BASIC INFORMATION ABOUT THE PROJECT (brief description)	
PRODUCT / SERVICE, BUSINESS MODEL <i>(a brief description of the product or service that the company produces or performs, what distinguishes the product or service from other products or services, what innovative features does your product or service offer, a brief description of the business model ...)</i>	
COMPETITION <i>(a brief description of the competition, general market situation, market specificities and obstacles when entering the market ...)</i>	
TARGET MARKETS <i>(target markets, market potential, predicted size and depth of the market in terms of value or volume, planned market share ...)</i>	
PROJECT TEAM <i>(basic tasks of the management team, their most important previous experience, knowledge and successes ...)</i>	
THE MOST IMPORTANT REFERENCES <i>(the company's achievements on the market: quality or technological advantage of products and services in comparison with competition, intellectual rights stemming from a product or a provision of services ...)</i>	
TOTAL AMOUNT OF THE EXPECTED INVESTMENT <i>(total amount of the investment, equity, mezzanine capital ...)</i>	
ESTIMATED VCC SHARE IN SME (in %)	
KEY FINANCIAL INFORMATION FOR THE PREVIOUS BUSINESS YEAR	

Note: The presentation should at the very least contain the information required in this form, but it can also be more expansive; brochures, pictures, sketches, promotional material, etc. may be included.

Please send the filled-out form by e-mail to: sthventures@sth.si.